

Placement Cell Report 2023-24

The Placement Cell of Deen Dayal Upadhyaya College is committed to offering students outstanding career opportunities. In the academic year 2023-2024, we facilitated placements in prestigious companies, ensuring our students start their professional journeys with promising prospects.

This placement season saw participation from **39 esteemed companies**, including Accenture, RSA, Zomato, India First Life Insurance, Deloitte, Candor Capital, Kinesso, Planet Spark, Clairvortex, Infollion Research Services, CodeYoung, PSA, Learning Routes, and more. These companies represented diverse sectors such as IT, Finance, Consulting, Manufacturing, and FMCG. A total of **41 students received offer letters**, with the highest package reaching **INR 23.5 LPA**, an average package of **INR 5.22 LPA**, and a median **CTC of INR 4.5 LPA**. The **CTCs ranged from 3.5 LPA to 23.5 LPA**, reflecting the variety of opportunities available to our students.

In **February 2024**, the Placement Cell proudly organized the **Hybrid Internship Fair 4.0**, a significant milestone in our dedication to providing exceptional career opportunities for students nationwide. The event attracted over **1800 registrations** from various colleges and cities. **More than 20 organizations conducted on-campus interviews, while over 50 companies used online platforms for their interview processes**, ensuring broad participation and accessibility. Students were offered roles in domains such as **Human Resources, Data Analytics, Content Writing, Business Development, and Finance**. The highest stipend offered was an impressive **20,000 INR**. The fair underscored our institution's role in bridging academic excellence and professional success.

To further support our students, the Placement Cell organized several workshops, seminars, and training sessions:

4th September 2023: A seminar on "CV Building" by Ms. Nisha Pal, founding team member of Quantel.in and MBA candidate at NMIMS University. She covered tailoring CVs, highlighting achievements, incorporating skills, crafting engaging personal statements, and visual design.

6th October 2023: A seminar on "Strategies to Ace UPSC Exams" by Harpreet S Kukreja, presented in collaboration with Physics Wallah. Harpreet, with extensive experience mentoring over 500,000 students, shared essential UPSC exam information.

24th November 2023: A seminar on "How to Ace Job Interviews: Group Discussions and Personal Interviews" by Jasneet Kaur Bhalla, a Life Skill Coach and Corporate Trainer. Topics included leadership in group discussions, managing conflicts, and interview strategies.

7th December 2023: A seminar on the Finance Program in Accounting and Auditing by KPMG, featuring Varsha Dhandhanian and Arun Babbar. The session included an introduction to KPMG's program and a master class on industry readiness.

13th February 2024: A live session on successfully cracking UPSC exams with Madhu Prabhakar and Ankur Aggarwal from SAMKALP IAS. The session provided insights and practical tips for UPSC aspirants.

15th February 2024: A seminar on Global Career Opportunities after Graduation by Jitin Chawla, an FMS Delhi alumnus. The seminar explored global career options, job opportunity courses, and prospects in creative careers.

16th March 2024: A webinar on Mastering the Interview by Sandeep Sen, Head of Writing and Communication at Vedica Scholars Programme for Women. He covered standing out in a competitive job market, impactful resumes, interview techniques, and understanding the recruiter's mindset.

These events reflect our commitment to equipping students with the skills and knowledge needed for their career success.