

## Placement Cell Report 2022-23

The Placement Cell of Deen Dayal Upadhyaya College is dedicated to providing students with excellent career opportunities. During the academic year **2022-2023**, we facilitated placements in various prestigious companies, ensuring our students start their professional journeys with promising prospects.

Our placement season saw participation from **44 reputed organizations** across diverse sectors, including top-tier firms from IT, finance, consulting, manufacturing, and FMCG industries. Companies like DE Shaw, Tresvista, PwC UK, Wipro, Axis Bank, RNF Technologies, EY GDS, Marquee Equity, Visiontek Engineers, RSA Actuarial Services, and others took part. A total of 61 students were placed, with the **highest package being INR 21.5 LPA**, an **average of INR 5.5 LPA**, and a **median of INR 5.1 LPA**. The CTCs offered ranged from **INR 3 LPA to INR 21 LPA**, reflecting diverse opportunities.

In **February 2023**, the Placement Cell organized **Internship Fair 3.0**, a significant milestone in our commitment to exceptional career opportunities. The event attracted over **1500+ registrations** from various colleges and cities, featuring more than **70 prominent companies** conducting interviews online. Students were offered roles in Human Resources, Data Analytics, Content Writing, Business Development, Finance, and more, with the highest stipend being **INR 25,000**.

To facilitate students, the Placement Cell organized several workshops, seminars, career counseling, and training sessions by prominent resource persons:

**20th July 2022:** Seminar on "**Financial Planning**" by **Ms. Zeal Doshi**, a Certified Financial Planner. Key learnings included the importance of basic financial knowledge, early investing, retirement planning, and portfolio diversification.

**25th August 2022:** Seminar on "**Tips for Virtual Interviews**" by **Ms. Shweta Jeurkar**, an MBA graduate with 11 years of experience in training soft skills. Key learnings included maintaining a decent background, looking at the camera, ensuring good internet connectivity, and dressing formally.

**12th September 2022:** Seminar on "**Mastering Resumes and Guesstimates**" by **Mr. Sankalp Chhabra**, a consultant with 8 years of experience. Key learnings included building a good resume, tailoring resumes for different positions, and approaching guesstimates.

**23rd September 2022:** Seminar on "**3C's to Ace an Interview**" by **Mr. Gagan Singh**, an experienced sales professional. Key learnings included confidence, competence, and credibility in interviews, formal dressing, and including extracurriculars in resumes.

**14th October 2022:** Seminar on "**How to Guarantee your Placement in Top Leading Companies**" by **Mr. Lucky Rohilla**, founder of Quantel. Key learnings included acquiring in-demand skills, extracurricular activities for a better impression, and the importance of societies for diverse experience.

**1st June 2023:** Seminar on "**How to Land Your Dream Internship**" by **Ms. Akanshi Sharma**, a DDUC graduate. Key learnings included being clear about internship expectations, modifying resumes for job roles, considering unpaid internships, and doing at least 2-3 internships in college.