

ANNUAL REPORT – DEPARTMENT OF MANAGEMENT STUDIES

(A.Y. 2020-21)

Introduction

Spettro is the official society of the management department of Deen Dayal Upadhyaya College. Every year, Spettro organizes a range of activities so as to polish the innate skills of all the students of BMS and improve industry-academia interaction. Spettro helps to accomplish the ultimate aim of BMS viz., develop effective human, technical and conceptual skills, accompanied with comprehensive knowledge so as to perform the core functional areas of management.

MAY

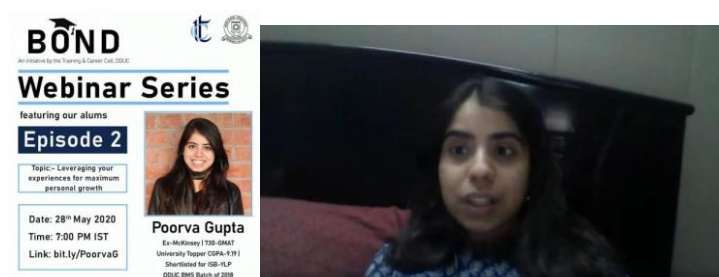
14/05/2020: Bond Session (Season 1 Episode 2)

TCC, the placement cell of management studies, took initiative to conduct various bond sessions-the alumni webinar series. The aim was to make the current batches connect with the alumni who have done well in their respective fields. In the first episode of the Bond Series, Ms. Divya Jain was invited, who shared her Cat prep, B School experience and valuable career insights. She had completed her MBA from IIM-Indore (2020 Batch) and is a PPI holder at Xiaomi. There was participation of around 50 students.



28/05/2020: Bond Session (Season 1 Episode 2)

In the second episode of the Bond Series, Ms. Poorva Gupta (Batch 2018) was invited, who shared her GMAT, ISB-YLP, Internship experiences and valuable career insights focusing on the topic Startup vs Corporate with us. There was participation of around 55 students.



JUNE

06/06/2020: Bond Session (Season 1 Episode 3)

In the third episode of the Bond Series, Mr. Karan Saharan (Batch 2010) was invited, who shared his experience of founding 3 startups, his 'Long stay' initiative at OYO and his insights on why he quit his steady job as a manager at EY. There was participation of around 60 students.



BOND
An initiative by the Training & Career Cell, DDUC

Webinar Series

featuring our alums

Episode 3

TOPIC:- An Entrepreneur's Journey : Converting an idea to a Company

Date: 6th June 2020
Time: 7:00 PM IST
Link: bit.ly/Karan_S



Karan Saharan
Chartered Accountant | Director at OYO | Ex- EY Manager | Founder of 3 startups
DDUC BMS Batch of 2010



13/06/2020: Bond Session (Season 1 Episode 4)

In the fourth episode of the Bond Series, Ankit Bhaskar and Sahil Matta (Batch 2017) shared their experience of working in top consulting firms with us. There was participation of around 60 students.



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Episode 4

TOPIC:- A consultant's diary



Ankit Bhaskar
Consultant-Korn Ferry | Motivational speaker | ex- Willis Towers Watson

Sahil Matta
Senior Analyst - Bain & Company | S&P market researcher

Date : 13th June 2020
Time : 7:00 PM IST
Link : bit.ly/AB_SM

DDUC BMS Batch of 2017

21/06/2020: Bond Session (Season 1 Episode 5)

In the fifth episode of the Bond Series, Aashna Kapoor (Batch of 2017) was invited, who shared her experience of clearing all 3 levels of CFA and working as an Investment Banker. There was participation of around 50 students.



An initiative by the Training & Career Cell, DDUC



Webinar Series

featuring our alums

Episode 5

Topic:- An Investment Banker's guide

Date: 21st June 2020
Time: 7:00 PM IST
Link: bit.ly/AashnaK



Aashna Kapoor
Investment Banker | Bank of America
| CFA- level3 | Genpact | EY | KPMG |
Axis Bank
DDUC BMS Batch of 2017

29/06/2020: Bond Session (Season 1 Episode 6)

In the sixth episode of the Bond Series Shweta Arora (Batch of 2019) was invited, who shared her transition from college to corporate, and experience of working as a Risk Analyst in Morgan Stanley and clearing all levels of FRM. There was participation of around 45 students.



An initiative by the Training & Career Cell, DDUC



Webinar Series

featuring our alums

Episode 6

TOPIC:- Career in Risk Management

Date: 29th June 2020
Time: 3:00 PM IST
Link: bit.ly/ShwetaA



Shweta Arora
Analyst- Stress testing & Portfolio risk at Morgan Stanley | FRM |
Deloitte | EY
DDUC BMS Batch of 2019

JULY

05/07/2020: Bond Session (Season 1 Episode 7)

In the seventh episode of the Bond Series, Tushar Diwan (Batch of 2016) shared his experience of working in the Aviation Industry (India and abroad) and MBA from ISB. There was participation of around 60 students.



An initiative by the Training & Career Cell, DDUC



Webinar Series

featuring our alums

Episode 7

TOPIC:- Perspective on working abroad, ISB and the future of finance in aviation

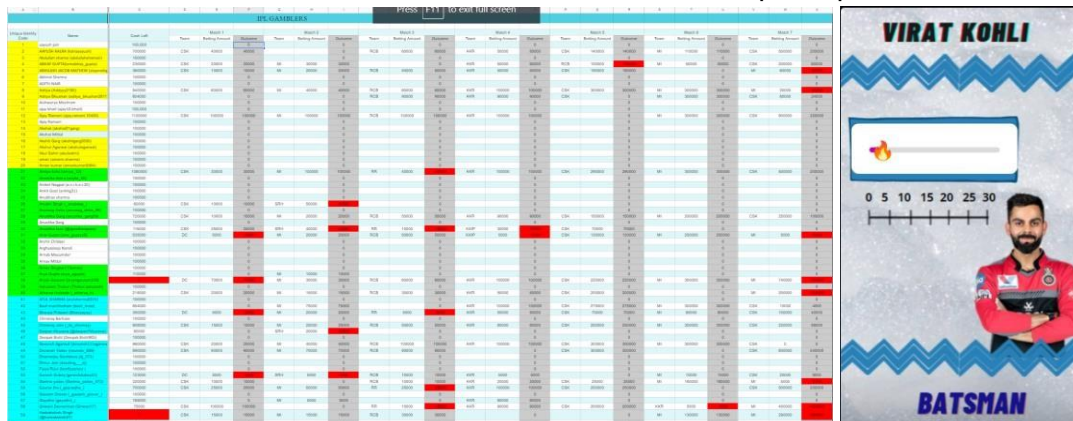
Date: 5th July 2020
Time: 7:00 PM IST
Link: bit.ly/Tushar_D



Tushar Diwan
IndiGo | United Airlines | ISB |
Co-Founder- DU360 | CFA level 1
DDUC BMS Batch of 2016

09/07/2020 – 12/07/2020: Instagram Premier League

Entrepreneurship Development Cell conducted first of its kind online IPL (bidding event) exclusively on Instagram. The event was conducted using only the features provided by the Social Media Platform in which 200+ students from all over India participated.



AUGUST

22/08/2020: Workshop on Group Discussion and Personal Interviews

TCC conducted a workshop on GD and PI for the students of DDUC which saw a footfall of 50+ students. Speakers of the session who would share insightful tips along with their vast experience and knowledge with the students were -

1. CA Nikhil Jain - Working as a transaction advisory consultant with KPMG
2. CA Sourabh Virmani - Working as an M&A consultant with KPMG, Venky alumni (Batch of 11-14)



SEPTEMBER

05/09/2020: Bond Session (Season 1 Episode 8)

In the eighth episode of the Bond Series, Saarthak Gosain (Batch of 2017) was invited, who shared his experience of being an Actuary, studying in London and working with M&G. There was participation of around 55 students.




An initiative by the Training & Career Cell, DUC

Webinar Series

featuring our alums

Date: 5th Sept 2020
Time: 7:00 PM IST
Link: bit.ly/Saarthak_G



Saarthak Gosain

M&G | Qualified Actuary(FIA) |
Working in London | Capital
Modelling
DDUC BMS Batch of 2017

Topic :
Insights into
the Actuarial Field and
Working Abroad



OCTOBER

18/10/2020: Bond Session (Season 1 Episode 8)

In the ninth episode of the Bond Series, Ritesh Dubey (Batch of 2011) was invited, shared his journey from being a Management Consultant in Bain to doing a Ph.D. in Law. There was participation of around 45 students.



An initiative by the Training & Career Cell, DDUC



Webinar Series

featuring our alums

Date: 18th Oct 2020
Time: 6:00 PM IST
Link: bit.ly/Ritesh_D



Ritesh Dubey
LLB | LLM | Pursuing Ph.D. in Law |
Advocate | Guest Lecturer(DDUC) |
Assistant Professor- Jamia | Bain
DDUC BMS Batch of 2011

TOPIC :
DEMISTIFYING LAW: AN
ALUM'S PERSPECTIVE

ORIZZONTE 2020

27/10/2020: Orizzonte 2020

Orizzonte is a one of a kind management fest incubated exclusively for school students to transport them into the world of business and management. With onset of pandemic, the first ever online Orizzonte'20 was organised. The Department of Management Studies feels extremely proud to state that Orizzonte'20 was massively successful, witnessing the participation of 300+ school students and 25+ schools across the capital. Students of Venkateswara International School and JB International School shined through and made their schools proud by bagging maximum number of prizes. Brigadier K.D.Malhotra ,Member Governing Body, DDUC was the Chief Guest on the occasion. He also distributed prizes to the successful students in the valedictory session. Mrs Rajni Sodhi, Member, Governing Body, DDUC was Guest of Honour on the Occassion . E-Certificates were presented to all the participants.



Orientation of the New Batch (Academic Year 2020-21)

NOVEMBER

19/11/2020: Orientation 2020

The Department of Management Studies welcomed the batch of 2023 in a first ever online orientation session. The faculty and office bearers of Spettro explained in detail the working and ideology of Department of Management Studies at Deen Dayal Upadhyaya College to the new batch. All the teachers of the department interacted with the fresher's to acquaint them with various subjects, promotion rules , activities and the essentials of being a BMS student at DDUC.

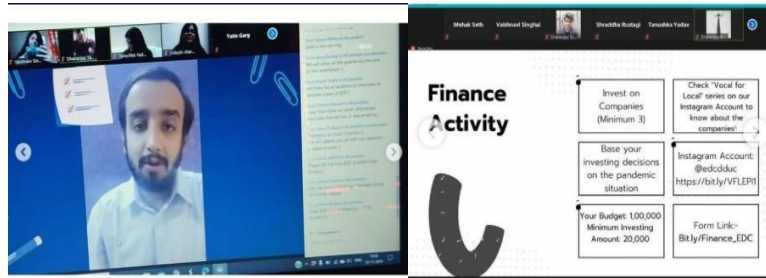
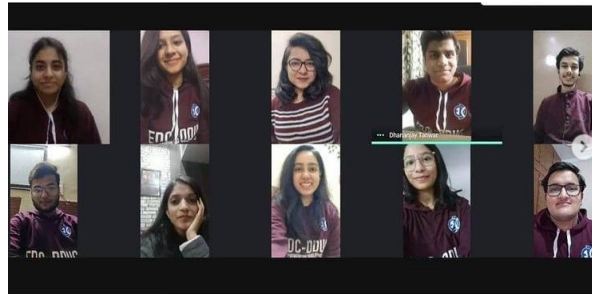
The Department has four active societies viz., Training and Career Cell (TCC), the Entrepreneurship Development Cell (EDC), the Social Responsibility Cell (SRC) and 180DC under the umbrella of Spettro. A series of webinars were conducted by these societies during induction week to acquaint the students with what lies ahead of them.



23/11/2020: EDC Orientation 2020

EDC organised its orientation ceremony on 23rd November for the freshers, hosted by the President, Dhananjay Tanwar and Vice President Vaishnavi Singhal. The event witnessed participation of 300+ students from first, second and third years. It was addressed by the cell's convener Dr. Yogieta S Mehra.

Mr Aditya Arora, CEO of FAAD Network Pvt. Limited inspired the audience with his motivational address. This was followed by interactive fun activities and the winners were awarded with prizes.



25/11/2020: SRC Orientation 2020

SRC conducted its orientation on 25th November 2020.

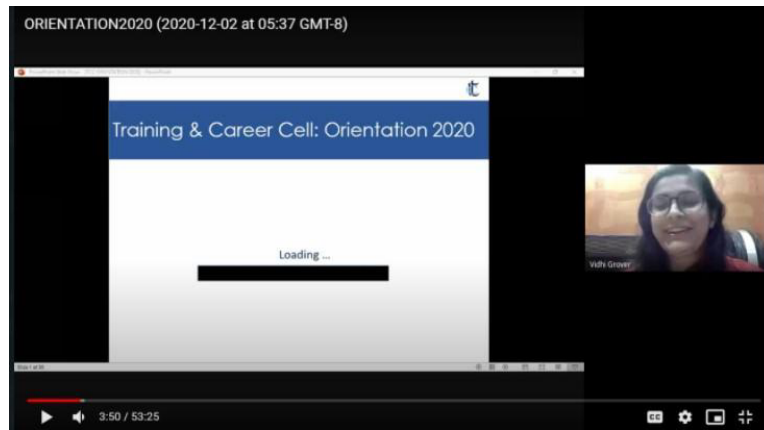
The speakers for the session included **Mr Prafful Garg, CEO and founder of Bookmypg and Younity; and VJ Aman , National President Youth-Aasmaan Foundation**. The orientation session was also graced by NGOs like **MAD, Aashman Foundation & Volunteer**. Heads from these NGOs interacted with students and provided internship opportunities to the freshers. There was participation of more than 100 students.



DECEMBER

02/12/2020: TCC Orientation 2020

TCC aims at enabling the students to explore the emerging opportunities in the corporate sector. The orientation session familiarised the new recruits with everything that goes into making fruitful corporate connections, resume building and much more. There was participation of around 50 students.



06/12/2020: 180 Degrees Consulting Orientation 2020

180 dc conducted its orientation cum alumni interaction for the new members and provided them with insightful details on the working and vision of our organization. The members were informed about the essence of being a consultant and the importance of helping the community with one's knowledge. The students also interacted with our alumni Ankit, Sahil and Vaibhav who are working at Korn Ferry, Bain and Mckinsey respectively. There was participation of around 100 students.



27/12/2020: Freshers'21

The department of Management Studies conducted Freshers' welcome for the new students where they interacted with all their batchmates, seniors as well as super seniors and took the first step towards creating life long, meaningful relationships. There was participation of more than 60 students.



JANUARY

19/01/21: In- House Case Competition

180dc conducted their official in-house case competition where the students were divided into several teams and a mentor assigned to each of them. The teams were made to face a comprehensive and analytical business problem and were expected to present their solution after a stipulated period. The students got a deep insight into the aspects of research, presentation, and problem solving. The winners of the competition were also assigned a client seeing their skills and teamwork. This competition is the first step towards making DDUC a focal point for greater international collaboration and learning. There was participation of around 30 students.

ABOUT ICC '21

2/2

-  ICC '21 is the premier in-house case competition hosted by 180 DC DDUC
-  Teams cracked cases by choosing Indian companies and devising strategies for brand extension
-  All the teams came up with creative approaches after one week

TEAM GOAL DIGGERS

 ABHIJAI CHATURVEDI	 ARCHITA JAIN	 GAUTAM KHANDUJA
 SATVIK DIVASTAVA	 SIMAR SEKHRI	 STUTI

FEBRUARY

15/02/21: Mélange 2021

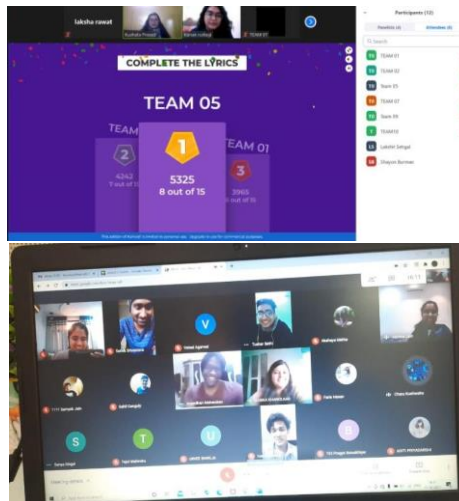
Melange is the annual management festival of Spettro. 8th edition of Mèlange, i.e; Mèlange'21 was conducted on 15th February after a break of 3 years. Even though the event was conducted in virtual mode but nonetheless it succeeded in being one of the best management fest of the season. The event witnessed participation of around 1000+ students from the best colleges all over India. 4 events were conducted in this mega fest, namely:-

Alohomora, the marketing event

Couch potato, the fun event

Zero to one, the core management event

Trade-o-poly, the finance event.

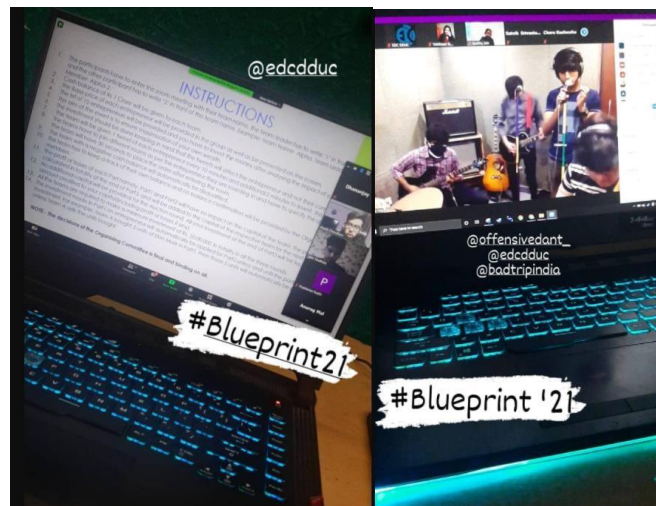


MARCH

01/03/21 - 05/03/2021: Blueprint'21

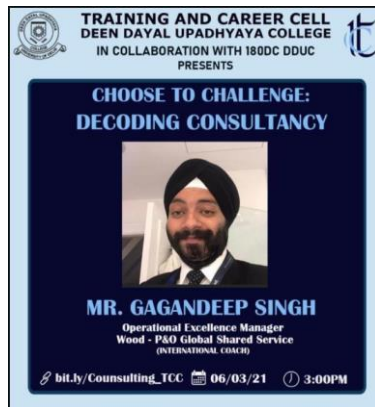
The annual entrepreneurship festival organised by EDC viz., Blueprint'21 went far beyond anyone's imagination and the E-week was full of intriguing events with each day focusing on different aspects of management and entrepreneurship. The event saw a participation of 1800+ participants from all over the country. Overall 10 events were organised throughout this e-week. To mark the beginning of this fiesta an opening ceremony was conducted on the morning of Day 1 and the day concluded with a live musical performance by the band **Bad Trip**.

DATE	DAY	EVENTS	
1 March 2021	Finance Day	Hammer's Gambit	Mismatched Corporates
2 March 2021	Social Day (In collaboration with SRC)	The Divergent SoSell Ideas	
3 March 2021	Case Study Day	The Dystopian Paradox The Dossier 2030	
4 March 2021	Marketing Day	Maestro Marketer Revenge of Matt	
5 March 2021	Entrepreneurship Day	Enigma 2050 Bamboozled	



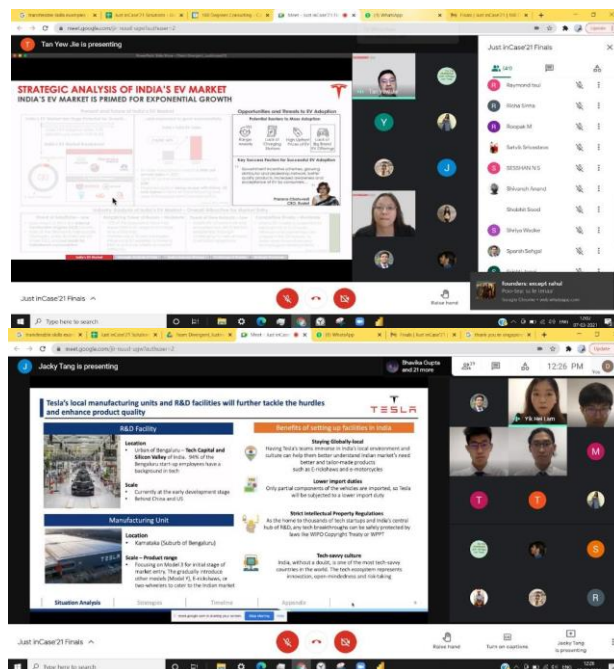
06/03/2021: Consultancy Session

TCC conducted a session on consultancy, where Mr. Gagandeep Singh shared his experience on consultancy careers. Mr Gagandeep Singh, Global Operations Excellence Lead Wood-P&O global shared service, is an internationally renowned leadership coach and management consultant. He has 12+ years of work experience as a management consultant in Shared services/captive environment. He has worked in various industries such as oil and gas, real estate, professional services, banking and financial services. He has also worked for various companies such as EY, Wood, Bank of America and American Express. There were around 50+ students in the session.



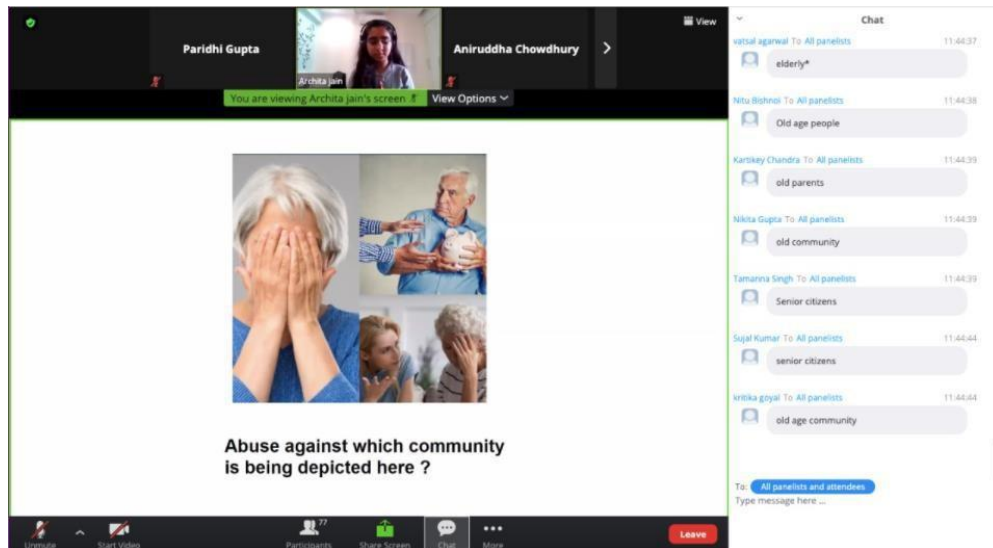
07/03/2021: Just in Case

180dc conducted their first official global case competition Just In case'21 which was a massive success as they were able to bring in participants from all over the globe and conduct a smooth functioning of the event with all the participants leaving the stage with more knowledge and experience. The organizing committee also learned a lot about management and marketing through this initiative. The competition had participation from USA, UK, Singapore, Malaysia, Nepal etc. A total of 600 students participated in the competition.



08/03/21 - 09/03/2021: Social Internship Conclave

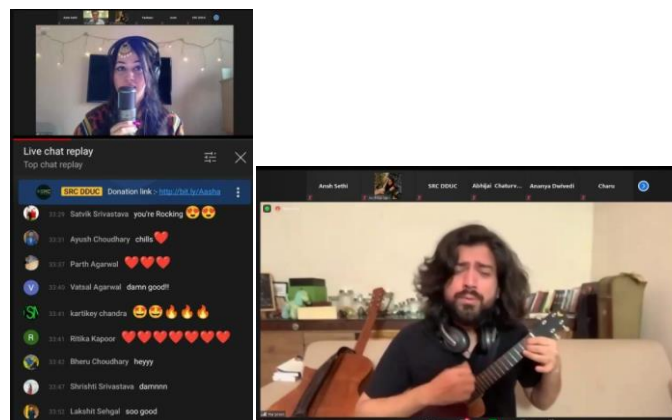
SRC organised their flagship event, the Social Internship Conclave 5.0 on 8th and 9th March 2021. SIC is the annual internship fiesta organized by the cell to provide a platform for students and NGOs to interact and exchange services. This programme helped in initiating the idea of social entrepreneurship amongst the students and bridging the gap between a student's academics and his/her social responsibility. One of the main agendas behind this programme was to provide internships to students in well reputed & Government authorized NGOs so as to enhance their social and working skills. This year, NGO's like Aasmaan Foundation, Gautam Gambhir Foundation, Youth for Seva, Sankalp Hamara and many more provided internships to 100+ students from all over the DU circuit under this program.



MAY

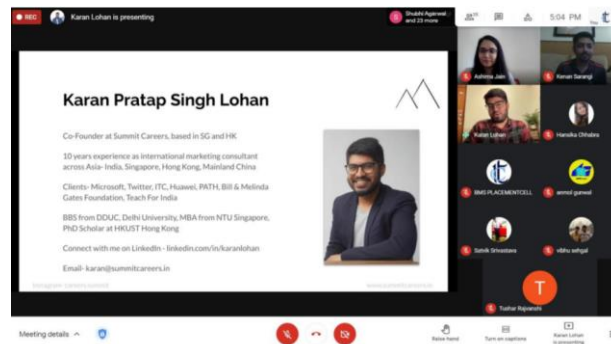
28/05/21 - 30/05/2021: Aashayein '21

In light of the ongoing pandemic, SRC organised a fundraising event for those who were affected by this pandemic. Aashayein was a fundraising event where many artists came together to raise the voices of those who were deeply affected by this pandemic. They performed for the sake of the welfare of our country and urged the audience to donate for a noble cause. Aashayein was tremendously successful with over 30+ Artists performing for the audience. The event saw a viewership of more than 1000 people.



30/05/2021: Bond Session (Season 2 Episode 1)

TCC, the placement cell of management studies, took initiative to conduct various bond sessions-the alumni webinar series. The aim was to make the current batches connect with the alumni who did well in their fields and get their queries solved. Mr. Karan Lohan (batch of 2011) and Ms. Ashima Jain (batch of 2013) were invited who shared their insights of using LinkedIn for professional growth. Both of them explained the importance of networking.



JUNE

01/06/2021-30/06/2021: 180 DC Projects

In June, 180 DC DDUC had bagged 3 projects with Youth Empowerment Foundation (YEF), Helping Hut organization and Humane Animal Society (based in Coimbatore). Following were the deliverables under each project.

Youth Empowerment Foundation (YEF): Under Youth Empowerment Foundation, 180 DC DDUC worked on 4 deliverables which were:

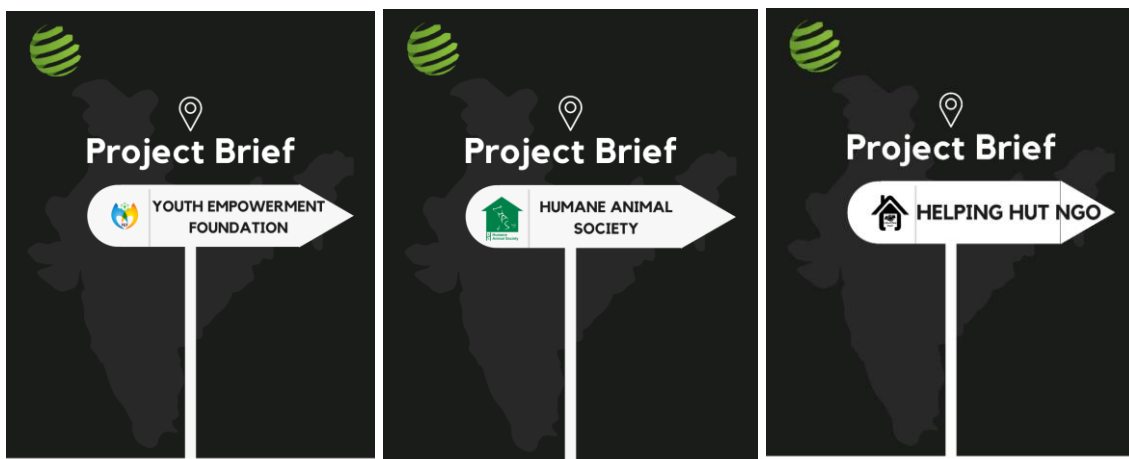
- Fundraising
- Fund Maximisation
- Facilitating Collaborations
- Volunteer Management

Helping Hut Organisation: Under the Helping Hut project, 180 DC DDUC worked on 3 deliverables:

- Fundraising strategy
- Increase in Market Efficiency
- Volunteer Management Program

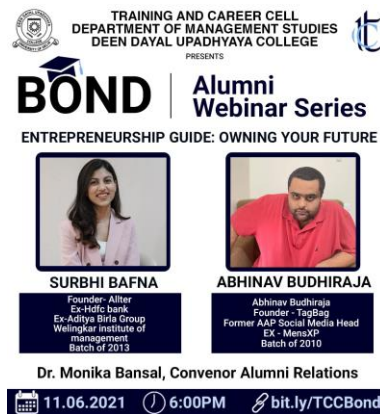
Humane Animal Society: Under the project with Humane Animal Society, 180 DC DDUC worked on 3 deliverables:

- Market Research
- Suggestion of a new Marketing Campaign
- Volunteer Management Program



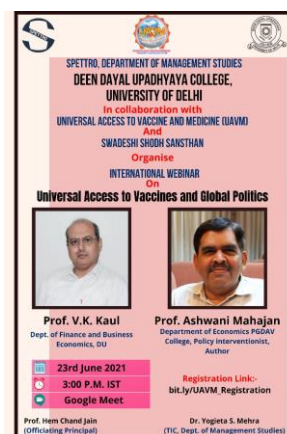
11/06/2021: Bond Session (Season 2 Episode 2)

In the **second** webinar, Surbhi Bafna(batch of 2013) and Abhinav Budhiraja (batch of 2013) were invited. They shared their insights on their entrepreneurial journey and how one can become a successful entrepreneur. They also discussed their startups.



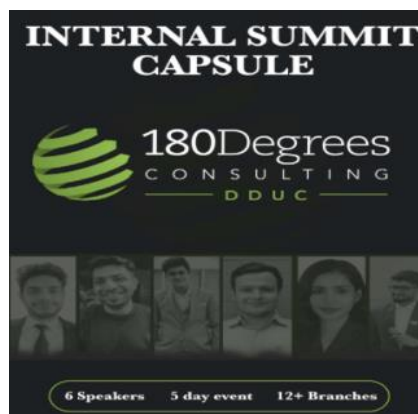
23/06/21: International Webinar on Universal Access to vaccines and Global Politics

Department of Management Studies in collaboration with **Universal Access to Vaccines and Medicine (UVAM)** and **Swadeshi Shodh Sansthan** organised an International Webinar. The speakers, Prof. V.K. Kaul (Dept. of Finance and Business Economics, DU) and Prof. Ashwani Mahajan (Dept. of Economics PGDAV College, Policy Interventionist and Author) gave insights on a very important and global concern, Vaccination of COVID-19. More than 100 students attended the webinar.




26/06/2021 - 04/07/2021: Internal Summit


180 DC DDUC organised an Internal summit witnessing the participation of 30 consultants in which their mentors provided training on topics related to consulting. This summit was organised not only for training, but also to serve as a platform for networking of consultants with alumni. The cell also prepared an Internal Summit Capsule which covered all the deep insights which 180 DC DDUC gained from their mentors along with a Consulting Primer. The capsule received a great response as 180 DC DDUC had 250+ people asking for its copies.



27/06/2021:TCC Bond Session (season 2 episode 3)


In the third webinar, Mr. Vaibhav Goel (Batch of 2017) and Ms. Kritika Saini (Batch of 2013), were invited. They shared different job profiles that are offered after pursuing CFA and FRM. They both talked about the value addition that one might observe in themselves after pursuing these courses.


**TRAINING AND CAREER CELL**
DEEN DAYAL UPADHYAYA COLLEGE
PRESENTS

**BOND**




**Alumni
Webinar Series**

TOPIC: GETTING YOUR FINANCIAL POWER


VAIBHAV GOEL
CFA Level 3
McKinsey and Co.
Batch of 2017


KRITIKA SAINI
Certified FRM
Macquarie Group
Batch of 2013

Dr. Monika Bansal, Convenor Alumni Relations

 **27.06.2021**  **5:00PM**  bit.ly/BondTCC