

F. No.9-15/2024-U.II  
Government of India  
Ministry of Education  
Department of Higher Education

Shastri Bhawan, New Delhi  
Dated 8<sup>th</sup> May, 2024

To,

The Vice-Chancellors/ Directors of  
All Centrally funded Higher and Technical Institutions.  
(as per list)

**Subject: Tele Mental Health Assistance and Networking Across States (Tele MANAS)- regarding.**

Sir/ Madam,

I am directed to forward a copy of DO letter dated 14.03.2024 (copy enclosed) from the Secretary, Department of Health & Family Welfare on the subject mentioned above.

2. In this regard, it is informed that the Ministry of Health and Family Welfare had launched a landmark initiative of Tele Mental Health Assistance and Networking Across States (Tele MANAS) on 10th October, 2022 on the occasion of World Mental Health Day, which aims to provide free Tele-mental health services all over the country round the clock, particularly catering to people in remote or under-served areas. Further, a **toll-free, 24x7 helpline number 14416 or 1800-891-4416** has been set up to cater and deliver the health care services to the last mile free of cost.

3. The Hon'ble Union Health Minister, has launched the new logo to Tele-MANAS at the National Mental Health Conclave on the occasion of World Mental Health Day-2023 i.e. 10th October, 2023 and the 1st anniversary of NTMHP and in order to expatiate on this noble initiative, the Government can use the logo along with short number 14416 for publicity of the helpline number on government stationary, Demi Official letter heads to raise awareness among the masses.

4. It is, therefore, requested to take suitable action in the above matter following due procedures.

Yours sincerely,

Encl. As above.

  
(Bijendra Kumar)

Under Secretary to the Govt. of India